



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Adrian Gostick

*Travels from:* Utah

*Fee Range:* \$20,001 - \$40,000

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Adrian Gostick is a global thought leader on workplace strategy and the author of several successful books on employee engagement. The Carrot Principle, published by Simon & Schuster, has been a regular *New York Times* bestseller, and 24-Carrot Manager has been called a "must read for modern-day managers" by Larry King of CNN. His book, *The Orange Revolution*, was a #1 *Wall Street Journal* bestseller.

His research has been called a "must read for modern-day managers" by Larry King of CNN, "fascinating," by *Fortune* magazine and "admirable and startling" by the *Wall Street Journal*. Adrian's books have been translated into 20 languages and have sold more than one million copies worldwide. As a leadership expert, he has appeared on NBC's Today Show, CNN, National Public Radio and others, and has been quoted in business publications such as *The Economist*, *Financial Times*, *New York Times*, *Wall Street Journal* and *Fortune*.

Adrian earned a master's degree in Strategic Communication and Leadership from Seton Hall University, where he is a guest lecturer on organizational culture.

### *Most Requested Programs...*

- All In: Creating a Culture of Buy-In and Belief
- A Culture of Recognition: The Teachings of the Carrot Principle
- Teamwork & Collaboration: The Teachings of The Orange Revolution