



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Alan Parisse

Travels from: Colorado

Fee Range: \$7,501 - \$10,000

Rising from garbage collector to Wall Street executive, Alan Parisse uses his diverse life experience to deliver relevant messages on leadership, sales, and cycles of change to executives, managers, marketing and sales teams throughout the world. Alan's audiences benefit from his sound business judgment, hard won expertise and practical solutions for dealing with reversals and taking full advantage of booms. He is an expert in change, leadership, selling and sustaining success.

Combining insight and wit to penetrate the complexities of today's marketplace, Alan has been a guest lecturer at the Stanford Business School, UC Berkeley

Graduate School of Business, UCLA Graduate School of Management and the University of Pennsylvania Wharton School of Business.

The first and only speaker to come out of the investment business to be inducted into the National Speakers Association's Hall of Fame, his expertise, consistency, and client-centric focus led *Successful Meetings Magazine* to name Alan "One of the Top 21 Speakers for the 21st Century." An accomplished author, Parisse's ideas have been quoted in numerous business publications, including: *The Wall Street Journal*, *Business Week* and *Barron's*.

Alan has written and co-authored numerous books and audio programs including: *This Is Your Time, Taking Charge: Lessons in Leadership*, *The Great Salesperson*, *Questions Great Advisors Ask*, *101 Best Marketing Ideas* and *The Real Estate Investment Pocket Guide*.

Parisse's articles have appeared in numerous publications, including *Executive Excellence*, *Advisor Today*, *Medical Product Sales*, *Life Insurance Selling*, *Financial Planning Magazine*, *Pharmaceutical Representative*, *The Stanger Investment Advisor*, *The Real Estate Review* and *The Bank Investment Representative*.

Now a lifetime away from his garbage collection days, Alan works with the very best in financial services, healthcare, real estate, technology and more. Alan Parisse is the proven master, making lasting contributions to companies and industries undergoing major transitions throughout the world.

Most Requested Programs...

- Thriving In Turbulent Times
- The Great Salesperson
- Shift Into High Gear
- This Is Your Time
- The New Face of a Leader
- Questions Great Financial Advisors Ask...

