



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Bill Capodagli

Travels from: Michigan

Fee Range: \$7,501- \$10,000

With over three decades of dominion cogitating (aka management consulting), Bill Capodagli (pronounced Cap o die) has opined with many of the largest corporate kingdoms in the world as well as some of the smallest local serfdoms.

Bill's renowned storytelling talent was acknowledged when his first book (co-authored with Lynn Jackson), *The Disney Way: Harnessing the Management Secrets of Disney in Your Company*, was recognized by *Fortune Magazine* as a "Best Business Book."

Bill also coauthored the enormously popular *The Disney Way Fieldbook: How to Implement Walt Disney's Vision of "Dream, Believe, Dare, Do" in Your Company* and *Leading at the Speed of Change*. Bill's playground wizardry is authenticated in his latest collaboration -- *Innovate the Pixar Way - Business Lessons from the World's Most Creative Corporate Playground*.

Prior to co-founding his own playground, Capodagli Jackson Consulting in 1993, Bill held managerial positions at the consulting firms of AT Kearney and Ernst & Whinney (now Ernst & Young). From 1991-1993, Bill helped the University of Southern Indiana launch their business consulting initiative and began teaching the The Disney Way principles to an international client base.

During the past decade, Bill Capodagli has become one of the most recognizable storytellers (aka keynote speakers) on the cultures of Disney and Pixar, enlightening audiences with Walt Disney's original success formula, "Dream, Believe, Dare, Do" that is transforming both entrepreneurial and Fortune 500 companies alike.

Most Requested Programs...

- Dreams and Dreamers: How to Innovate Like Walt Disney and the Pixarian
- If Walt Ran Your Organization!
- Leadership The Disney Way
- Customer Service The Disney Way
- Creativity and Storyboarding - The Disney Way
- Reinventing the Learning Experience in America - The Disney Way