



CAPITOL CITY SPEAKERS BUREAU

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Clark Kellogg

Travels from: Ohio

Fee Range: \$10,001 - \$15,000

Clark Kellogg was named the lead college basketball analyst for CBS Sports' coverage of college basketball, including the NCAA Division I Men's Basketball Championship, in July 2008. Kellogg has been a CBS Sports college basketball game and studio analyst since 1993.

Clark "Special K" Kellogg attended St. Joseph's High School in Cleveland, Ohio and had a high school basketball career generally regarded as the finest in Cleveland history. The highlight was a 79-65 loss in the state championship game to Columbus East that saw Kellogg score 51 points. This 51-point game is still an Ohio state finals record. Kellogg also played in the McDonald's and Capital Classic games.

From 1979-82, Kellogg played for Ohio State University, where he earned All-Big Ten Conference and Most Valuable Player honors. In 1996, he received his marketing degree.

In 1982, Kellogg was the 1st round draft pick of the Indiana Pacers. In his first season he was selected for the NBA All-Rookie Team. He played three full seasons, and portions of two others, for the Pacers before chronic knee problems forced him to retire. During his three full seasons with the Pacers, the Pacers were a combined 68-178.

From 1993-94, Kellogg served as a game analyst for the CBS Sports coverage of the NCAA Tournament. From 1994-97, he served as a studio co-host for the early round coverage of the NCAA Tournament. In 1997, Kellogg joined CBS Sports full-time as a studio/game analyst for college basketball coverage and was one of three in-studio hosts for March Madness along with Greg Gumbel and *Sports Illustrated's* Seth Davis. He would typically work as the #2 game analyst until around Championship Week when he would move into the studio for the remainder of the season. He is known for using the phrase "spurtability" as a reference to a team's ability to score points in quick succession.

Kellogg replaced Billy Packer as CBS lead basketball announcer beginning in the 2008-2009 college basketball season and called the 2009 NCAA Men's Basketball Championship with Jim Nantz. He also works games at the beginning of the season with Verne Lundquist when Nantz is on other CBS Sports duties including NFL and golf.

Kellogg was named the Vice President of Player Relations for the Indiana Pacers as well as the lead college basketball analyst for CBS Sports and former player in the National Basketball Association in 2010. In March of that same year, Kellogg played a game of H.O.R.S.E. against U.S. President Barack Obama. The game, called "P.O.T.U.S." for the occasion, was won by Obama, who had P.O.T.U. to Kellogg's P.O.T.U.S. Kellogg lives in Ohio with his wife, Rosy, and three children.