



CAPITOL CITY SPEAKERS BUREAU

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David Zach

Travels from: Wisconsin

Fee Range: \$7,501 - \$10,000

David Zach is one of the few professionally trained futurists on this planet, having earned a master's degree in Studies of the Future from the University of Houston-Clear Lake. Of course that was way back in 1981, so it's pretty much a history degree by now.

As a futurist, Dave's worked with over 1,400 associations, corporations and colleges offering insights on the personal and professional impact of strategic trends. In other words, he gives funny, fascinating and thought-provoking talks on the strategic trends and traditions with technology, economics, business, education,

demographics and society.

In his work, he's not stuck on the future and is always searching for old ideas that stand the test of time. Instead of telling people *what* to think about the future, he wants to help them understand *how* to think about the future. He thinks fascinating forecasts can be fun, but thoughtful, long-term choices are better.

Dave's had two real jobs: one at Johnson Controls and the other at Northwestern Mutual, both in the roles of environmental scanning and strategic planning. He also taught Future Studies in the School of Education at the University of Wisconsin-Milwaukee.

Since 1987, he mostly sits and read everything he can, studying both trends and traditions and trying to identify their implications. He gives talks about 50 times a year and really wishes he would write more. He is the author of two books, so far. His latest book, *Worth Remembering: the future value of old ideas*, was published in 2008.

Dave is on the board of the American Chesterton Society and the board of the American Institute of Architects (2011-13). Past activities include: Wisconsin Small Business Development Center Advisory Council, Future Milwaukee Advisory Board, Community Advisory Board for public radio station WUWM, board member of eInnovate, member of the downtown Rotary Club of Milwaukee, chairman of the Goals for Greater Milwaukee 2000 Education Committee and co-chair for Design Milwaukee.

Most Requested Programs...

- An Owner's Guide to the Future
- Innovative Futures: Trends with Innovation and Design
- Strategic Futures
- Designs on the Future: Trends, Traditions & Choices

