



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Hank Moore

Travels from: Texas

Fee Range: \$10,001 - \$15,000

Hank Moore is that rare 1 out of 100,000 senior business advisors, a Big Picture strategist, with original, cutting-edge ideas for creating, implementing and sustaining corporate growth throughout every sector of the organization. His Business Tree™ is a trademarked approach to growing, strengthening and evolving business, while mastering change.

As the nation's only Corporate Strategist™, he works with boards of directors, CEOs and executive teams of corporations...guiding them toward a profitable Vision and increased shareholder value. He facilitates decision-maker "think tanks" based purely upon his own ideas and creative concepts. A former White House advisor, with a 30-year track record of consulting organizations, Hank Moore's presentations directly impact companies' future progress, ways of relearning old knowledge and applying Big Picture vision.

As a strategist for 30 years, Hank Moore brings a Real-World Knowledge Bank, plus a track record of advising and implementing proactive improvements in hundreds of client companies.

Hank has published more than 200 articles and monographs in business publications, journals and consumer magazines. His book series, *The Lost Lessons*, examines business concepts, values and mass culture influences that affect every person's professional life. Titles of each volume include *The Business Tree™*, *The High Cost of Doing Nothing™*, *It's Almost Tomorrow*, *Secrets of the CEOs* and *Confluence*.

President, Management Resource Institute, providing Big Picture concepting-planning, Visioning, independent company assessments and performance reviews. Advisor at the board, CEO, executive committee levels. Mr. Moore has provided senior level advising services for more than 1,500 client organizations of all sizes (including 80 of the Fortune 500), companies in transition (startup, re-engineering, mergers, going public), public sector entities, professional associations, non-profit organizations and others. Total career experience: 40 years.

Mr. Moore was a White House advisor to President Lyndon B. Johnson, in the areas of civil rights, environmental issues and trade with Mexico. He served on the committee which drafted the Civil Rights Act of 1964 and wrote speeches for the President. More than 200 awards for client work and community stewardship. Received Presidential Citations from Johnson, Carter, Reagan and Bush.

Most Requested Programs...

- Executive Think Tank: The Big Picture of Business
- Futurism: It's Almost Tomorrow™ Organizational Transformation Paving the Way for Futurism
- Pop Culture Wisdom
- The High Cost of Doing Nothing™