



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



John DiFrances

Travels from: Wisconsin

Fee Range: \$10,001 - \$15,000

John is a professional keynote speaker and conference business speaker, seminar leader, corporate retreat facilitator, senior executive advisor, popular author and successful businessman. His thirty years of international business experience as a manager, senior executive, advisor and business consultant provide a vast wealth of information and experience. As a motivational speaker, John draws upon this diverse background to relate key business principles, while enriching his content with insightful and dramatic illustrations, stories and humor.

His presentation style is highly motivational, energetic, thought-provoking, challenging, content-rich and, at times, quite humorous. Although John's presentations are always a fascinating and enjoyable experience, he believes that the true success of any speaking engagement can only be judged by its lasting effect. Accordingly, John carefully prepares each presentation to be strong in both motivation and inspiration, in order to change attitudes and improve workplace performance, thus maximizing the take-away value.

John is a seasoned business professional addressing topics with the authority of someone living in the world of real business. He provides an integrated perspective from an expert who truly understands the rules of the game. As a business executive, John continues to maintain active interests in several businesses, including a gourmet foods company, a publishing house, commercial real estate and an internet gift company.

Most importantly, John knows what works in the real world and what does not. Throughout his presentations, he shares his own personal business experiences, providing rich and dynamic content while equipping audiences with firsthand information. John delivers the resources and insight your audience needs to succeed in today's global competitive environment. If you are looking for a truly experienced business speaker who can enable your people to overcome the greatest challenges faced by your organization, John can help you achieve your specific goals.

Most Requested Programs...

- Creating Effective Leadership
- Generating Focused Creativity
- Unlocking the Secretes of Synergy
- Negotiate Like "The Gambler" to WIN