



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Kevin Asbjörnson

Travels from: Colorado

Fee Range: \$10,001 - \$15,000

Kevin Asbjörnson, MIM, is an executive educator, international keynote inspirational speaker, Yamaha® Artist, composer, contemporary pianist and recording artist. He is also the founder and principal recording artist of the international record label and publisher PianoOne. In addition, Kevin serves as Performing Artist in Residence and Senior Creativity Faculty with the Center for Creative Leadership and Banff Centre for Leadership Development and is certified in the administration and interpretation of numerous surveys and assessments designed to enhance individual and organizational performance.

Kevin's groundbreaking keynote and executive education experience, *Artistry of Leadership - Creating Meaningful Connections®*, is transforming the practice of leadership around the world and helping corporations and organizations achieve unprecedented creativity, collaboration and productivity.

With a Yamaha Grand Piano as the focal point and his original piano music as the medium, *Artistry of Leadership* draws parallels between the competencies of performing artists and business leaders. *Artistry of Leadership* awakens the participants' "emotional intelligence" and reveals their powers of focus, interpretation, visioning and listening. Together, the music, message and insights give participants the keys to inspired leadership that drives significant, long-term improvement in business performance for your organization.

Kevin has held leadership positions in international business and strategic marketing for a number of multinational corporations. He served as Director of Worldwide Marketing for Information Handling Services, Inc. and Director of Worldwide Sales and Marketing for the HTS Division of EchoStar Communications Corporation. Kevin also served as Product Marketing Manager for Tandem Computers and also worked overseas for Tandem as Marketing Manager for East Asia and Europe. In addition, Kevin held the posts of International Marketing Manager for American Tool Companies and Financial Services Representative for the International Banking Division of American Express in Frankfurt, Germany.

Kevin has presented *Artistry of Leadership* to a variety of Fortune 500 companies, federal government agencies and not-for-profit, philanthropic, community, healthcare and educational leadership program audiences. Kevin has recorded three CDs of original contemporary piano solos: *Collage*, *Inner Voices* and *Awakenings*. His recordings are also part of the *Acoustitherapy* Collection of acoustic instrumental CDs. Kevin has composed, produced and performed original compositions for special events and multimedia projects with clients such as Miss Teen U.S.A.®, PBS, The Business & Technology Network, USA Olympic Training Center, Denver Botanic Gardens, Broadmoor Resort & Spa, Habitat for Humanity International, Colorado Boys Ranch, Cordillera Lodge & Spa and the Center for Creative Leadership®.

Most Requested Programs...

- *Artistry of Leadership - Creating Meaningful Connections®*