



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Mac Anderson

Travels from: Illinois

Fee Range: \$10,001 - \$15,000

Mac Anderson is the founder of Successories, Inc., the leader in designing and marketing products for motivation and recognition. Successories, however, is not the first success story for Mac.

He was also the founder and CEO of McCord Travel, the largest travel company in the Midwest, and part owner/VP of sales and marketing for Orval Kent Food Company, the country's largest manufacturer of prepared salads. Mac Anderson's accomplishments in these three unrelated industries provide some insight into his passion and leadership skills.

Mac brings the same passion to his speaking and writing. He speaks to many corporate audiences on a variety of topics, including leadership, motivation and team building.

Mac has written three books: *The Nature of Success*, *The Power of Attitude* and *The Race: Life's Greatest Lesson*. He has also coauthored *The Dash* and *212°...The Extra Degree*. In 2005, Mac Anderson launched Simple Truths, a company publishing gift books to reinforce core values.

Most Requested Programs...

- Charging the Human Battery (Motivation/Inspiration)
- Companies Don't Succeed ... People Do (Success/Teambuilding)
- The Power of Attitude (Motivation/Inspiration)