



CAPITOL CITY SPEAKERS BUREAU

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Robert B. Tucker

Travels from: California

Fee Range: \$10,001 - \$15,000

Robert B. Tucker is president of The Innovation Resource (TIR), and an internationally recognized leader in the field of innovation. Formerly an adjunct professor at the University of California, Los Angeles, Tucker has been a consultant and keynote speaker since 1986.

His pioneering research in interviewing over 50 leading innovators was published in the book *Winning the Innovation Game* in 1986. Since then, he has continued to publish widely on the subject, including his international bestseller *Managing the Future: 10 Driving Forces of Change for the New Century*, which has been translated into 13 languages. In *Driving Growth Through Innovation*, he identified the emerging best practices of 23 innovation vanguard companies.

In his latest work, *Innovation Is Everybody's Business*, Tucker interviewed 43 innovation-adept individuals from multiple industries and all levels of organizations, and teaches the personal skills necessary to become an innovator in this hyper-competitive world."

As one of the thought leaders in the growing Innovation Movement, Tucker is a frequent contributor to publications such as the *Journal of Business Strategy*, *Strategy & Leadership* and *Harvard Management Update*. He has appeared on PBS, CBS News and was a featured guest on the CNBC series *The Business of Innovation*.

The Innovation Resource, based in Santa Barbara, California, is a consulting firm devoted exclusively to assisting companies seeking to improve top and bottom line performance via systematic innovation.

Tucker is a much sought after keynote speaker at conventions, company management meetings, and industry conferences. Clients include over 200 of the Fortune 500 companies as well as clients in Europe, the Americas, Asia-Pacific, and Australia.

Most Requested Programs...

- Innovation is Everybody's Business
- Innovation Boot Camp: Strategies, Tools & Techniques for Breakthrough Results
- Driving Growth Through Innovation: How Leading Firms Are Transforming Their Futures
- Innovative Thinking
- The Intelligent Talk Show