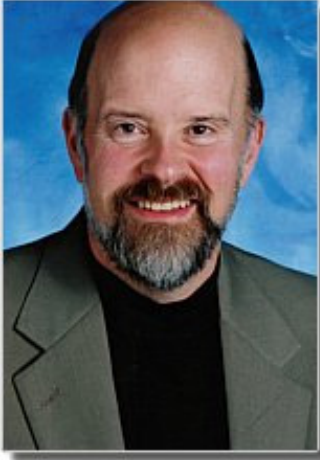




CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Terry Jones

Travels from: Nevada

Fee Range: \$15,001 - \$20,000

Terry Jones is the founder of Travelocity.com.

He led the company as President and Chief Executive Officer from its founding until May 2002. Previously, Jones served as Chief Information Officer at Sabre Inc. In his 24 years at Sabre, Jones held various executive positions including President of Computer Services, Vice President of Applications Development and Vice President of Product Development.

Prior to Sabre, Terry Jones joined American Airlines in 1978 as Director of Product Development when American Airlines acquired Agency Data Systems, a Florida-based mini-computer accounting systems company. He became president of the division when it moved to Dallas/Fort Worth.

A graduate of Denison University in Granville, Ohio, Jones entered the travel industry in 1971 as a travel agent with Vega Travel in Chicago. He later served five years as a vice president of Travel Advisors, a company specializing in business travel to Eastern Europe and the USSR, with offices in Chicago and Moscow.

Terry Jones is managing principal of Essential Ideas, a consultancy he co-founded to help companies in their transition to the digital economy. He serves on the Board of Directors of Earthlink, Inc., La Quinta Corporation, Kayak.com, and is a special venture partner with General Catalyst Partners.

The 21st century demands new marketing techniques, new methods of creating brands and new weapons to create technological advantage. As founder of Travelocity.com, one of the most successful online companies, Terry Jones, knows these new techniques and can share them with your audience.

As companies work to develop successful multi-channel strategies and capture the online generation as customers, Jones can provide real world examples that audiences can use in this complex new environment. From email marketing, and customer relationship management to organizational structure, Terry Jones can deliver a clear picture of how to thrive as the market evolves.

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