



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Thomas Winger, CPAE

Travels from: Minnesota

Fee Range: \$10,001 - \$15,000

Thomas J. Winger is the founder of WINNINGER Resource Companies, Inc. a Minneapolis based group that provides products, services and technologies that drive market leadership based on differentiation.

Thom believes that the only true differentiator is smart thinking.

As a successful businessman who speaks, Thom has applied his strategies to his own companies as well as others to capture and sustain market leadership in challenging economies.

He companies include IntroSpect Research, TeamTrac, Visionscope and Winger Works Productions. He also sits on the board of number of profit and nonprofit organizations.

He and his company have received many awards and commendations – Including The Blue Chip Enterprise Award from the U.S. Chamber of Commerce; Nominee for America's Entrepreneur of the Year Award.

His market strategies have been featured on CNBC, First Business, Boardroom Reports, Venture and Success Magazine and he is published in over 300 other trade journals, publications and newspapers. He is frequently referred to as America's Leading Market Strategist and the man who is reinventing the way companies differentiate themselves.

He is author of the best selling books *Bullseye!*, *Price Wars*, *Full Price* and *Sell Easy*. In his latest book , *Get Out of the Boat: Discover the Meaning of Your Life*, Thom masterfully blends the elements of spirituality, optimism, prayer, planning and self-discovery to create a road map to the true purpose of our lives.

Thom is one of the most in-demand business speakers in the North America today.

Thom personally has received the Cavett Award, the highest award given by the members of the National Speakers Association to only one person each year who gives back to the industry of his time, talent and gifts. In 1987 he was inducted into the CPAE Speaker Hall of Fame.

Most Requested Programs...

- BULLSEYE!
- Marketquake 2020: Capturing the 10 Trend Forces that Threaten Your Future
- Creating Distinctive Value: Building Your Business from the Outside In
- Price Wars: Secrets to Beating the Price Wars Without Destroying Profits
- Living Your Brand: Universal Principles to Turning Your Brand into Market Dominance